

South Lake Tahoe Democratic Club
Executive Committee Meeting – Final Notes
1/9/18 @ Sue Chandler's house, 6 p.m.

Attendees: Sue Chandler, Norma Santiago, Nancy Gibson, Jodi Dayberry, Allyson Tabor, Jacque Steward, Mary Lekan, and Elfriede Henniger-Smith.

Included are people not technically on the EC but are pre-endorsement voters. If they were not going to the Tahoe Truckee Democratic meeting they were invited to join us here. (John Friedrich is attending TT mtg.)

Topics:

1. Reflect on Candidate forum: what was good and what could have been better. Financial cost. Nancy to send out prepared after action review (AAR) that she and Allyson compiled (done). Additional comments: food service was awkward; college advertisements could be improved (see comments on public information in the AAR). Need to track financial costs. Paid for LTCC room rental, Mountain News ad, food, and videographer. Est. \$450-550. Jodi will refine costs.
2. Come up with an agenda for our Jan 18th meeting at Lake Tahoe Pizza Company. Should be centered on:
 - information about pre-endorsement
 - presenting updated Bylaws (prepared preliminary mailing for vote in February---need 60% for approval).
 - growing membership
 - appointment of a new person for community liaison
 - general reorganization of committees (particularly over voter registration)
 - information about Les Francis's presentation at the public library on the 23rd (at SLT Public Library, 6-8 p.m.).
 - kick off program of work by canvassing membership on Club goals and key objectives for the year. EC will create framework, and incorporate ideas, to develop annual action plan. This will tie to focused messages for the year that represents the Club's mission/vision.
 - Car pool sign-ups for Reno Women's March (1/20—Sue has posted on LTDems Facebook page). Send reminder out on LTDems website.

Tracking registration data, track who is canvassing. Per Sue, Jackie Lou offered to assist with data management. Nancy & Allyson will connect with Jackie at this Thur's happy hour. (Update: Nancy and Jackie connected and Jackie will develop Access database to use for our Master Membership List. This will greatly simplify data entry and allow us to pull reports more readily for compiling our annual response to EDCDCC regarding "members in good standing;" among other things.)

Nancy to forward latest Master List of membership to Sue Chandler. (Done; included Jackie Lou)

The agenda for the 18th will be finalized by Sue, Nancy, and Allyson; with EC's input; on Wed, 1/11.

3. Pre-endorsement process and review results of Survey Monkey.

Straw poll as of 11/16: Candidate most likely to win was Jessica (59). Poll as of 1/9, Candidate most likely to win was Jessica (30). With both, Bateson is a close second to Morse with Calderon being a distant third. To date, McClintock has no Republican challenger.

The pre-endorsement delegates (Sue, Allyson, Norma, Elfriede, Jodi, Jacque, and John) will meet at Sue's house on Wed, 1/17, at 5:30 pm, following the 1/13 venue, to further evaluate the candidates and look at their vote pledges. Voting occurs on 1/28 and can now be mail-in.

4. Transport to Placerville on Saturday for 1/13 EDCDCC mtg (11-12:30) and candidate review (1:15-3:15). Following this event, Marina & Matt are hosting Assembly candidate, Jackie Smith, at their house in El Dorado Hills.

Early shift to EDCDCC mtg (Party headquarters in El Dorado Hills): Sue, Jodi, Jacque, Allyson, and Nancy (all in Sue's Aerostar); depart at 9 a.m. from Lira's parking lot. THIS VEHICLE WILL NOT BE ATTENDING THE JACKIE SMITH GATHERING (change from earlier EC discussion).

Late shift to candidate review (EDCDCC Party headquarters in El Dorado Hills): Norma, Elfriede, and Mary (Mary is driving and will arrange pick-up point).

5. Women's March: Focus will be on Reno on 1/20; Las Vegas is the 21st and would be nice to attend (check airfare now!). Allyson and Sue will emphasize we'll use our meeting on the 18th to arrange car pools. Club to provide sign-ups at this general meeting. LATE NOTICE: THERE WILL BE A SOUTH LAKE EVENT BEGINNING AT HARD ROCK HOTEL. CHECK POSTINGS ON FACEBOOK.

6. Bylaws: Input provided on technical items added regarding pre-endorsement mandatory procedures. Identified need for Financial Committee given our growing Club. Additional clean-up was done by Sue, Nancy, and Allyson on 1/11. Preliminary draft is ready for review by Club membership. This needs to be presented at the January 18 general meeting for adoption in February.

7. Vision/Mission (we're close to wrapping this up and need to refine the final proposal for Club endorsement. It's essential that we have something for marketing purposes). Deferred discussion due to time constraints. A first-cut of an annual program of work is being developed to incorporate committee work as described in the Bylaws. The foundation of this effort will be the Bylaws "Purpose of the Club" and draft vision.

8. Jan 29-Mar 7, Allyson on holiday—who's going to take over newsletter? Allyson will brief Sue who will take over newsletter management (MailChimp) in her absence.

9. Self-subscribing to newsletter. Links and contact information needs to be better described for Facebook, Website, and MailChimp. Allyson is refining instruction that can be shared with those wanting to be added as recipients of Club newsletter. Coordination must continue to insure the gmail contact list is also updated regularly for any exceptional mailings.

10. Update on website. Included joining the Club with the use of form, receipt system. Want to eventually move to a system that will take membership dues via credit card.

11. Collaboration opportunity with providing key information on water issues evolving in The Keys; to include member of the public as well as District 4 candidates. Jodi is organizing for this community event. Stay tuned.

12. Other nonpartisan races: Joe Harn for County Auditor Controller and competitor Mike Owens who's participated in recent community events. Carla O'Neill for ??? C.L. Raffety for Tax Collector...etc. School Board elections are also coming up. Norma to supply list of these and other races, incumbents, and challengers. Filings must be done by March 4.

13. Jodi suggests we refine our projected budget now that we have a full year under our belts. Proposal to incorporate financial management and annual program of work as part of budget development. Will also address separation of duties to insure financial integrity; thus, the creation of Finance Committee that has now been incorporated into the latest proposed revision of Bylaws.

Meeting adjourned at 8:30 p.m.